

Cybage engineered a **wellness management platform** to ensure cost savings and boost digital experience for employees



About the Client

A niche **wellness solution vendor in USA** with a business mission to optimize healthcare costs while improving health outcomes

Has a wide range of clientele of self-insured organizations including **Fortune 500 companies**

Offers **member engagement and preventive care solutions** to promote a seamless wellbeing journey



Business Needs

- Develop a one-stop platform for benefit management
- Innovate solutions to “nudge” employees towards preventive care
- Integrate tech offerings for wellness management and member engagement
- Cater seamlessly to the needs of small and large organizations
- Implement strong reporting and analytics’ solutions for HR stakeholders
- Ensure data security and compliance with applicable regulations



Solutions

- Created a cloud (AWS) native SaaS-based wellness and employee engagement platform
- Ensured omnichannel experience with native mobile applications
- Gamified custom wellness management workflows with incentive management

- Integrated solutions in fitness and personal care devices
- Enabled rich utilization, ROI, and other analytics for administration
- Provided data security and HIPAA compliance along with access directory and cost and benefit transparency

Technology Stack

Languages and Framework



Databases



Cloud Platform



Development Tools



Business Impact

Achieved **75+** successful client onboardings

Covered **more than 10,000** lives

Reduced client onboarding time to **<1 week**



Cybage Healthcare and Life Sciences

- Digital Health
- Healthcare Interoperability
- Revenue Cycle & Administration
- Healthcare Data Engineering
- Life Sciences

ENGINEERING DIGITAL EXCELLENCE. TRANSFORMING HEALTHCARE OUTCOMES.